

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

LUC MEDIA GROUP INC Attention: Accounts Payable 25 Whitlock Place Suite 201 Marietta, GA 30064



Advertiser	Sullivan for Wake County Commissioner
Product	2466
Estimate Number	2466

Invoice #	119469-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/26/12

Station	WRAL		
Account Executive	Brad Daniell		
Sales Office	Atlanta TeleRep		
Sales Region	National		

Order #	119469
Alt Order #	06372639
Deal #	
Order Flight	10/22/12 - 10/26/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a	-	-	-					
	CLASS 3 C	ANDIDATE R9.26									
				10/22/12	2 to 10/28/12	3x	MTWTF				
	WRAL			M	10/22/12	:30	5:58 AM	CSCTV01H	\$900.00		1
	WRAL			Tu	10/23/12	:30	6:58 AM	CSCTV01H	\$900.00		2
	WRAL			W	10/24/12	:30	6:13 AM	CSCTV01H	\$900.00		3
2	WRAL	Dr. Phil	9-10a								
	CLASS 3 C	ANDIDATE R9.26									
				10/22/12	2 to 10/28/12	3x	MTWTF				
	WRAL			Tu	10/23/12	:30	9:21 AM	CSCTV01H	\$335.00		2
	WRAL			W	10/24/12	:30	9:10 AM	CSCTV01H	\$335.00		3
	WRAL			Th	10/25/12	:30	9:56 AM	CSCTV01H	\$335.00		1
3	WRAL	The Doctors	10-11AM								
	CLASS 3 C	ANDIDATE R9.26									
				10/22/1	2 to 10/28/12	2x	MTWTF				
	WRAL			M	10/22/12	:30	10:31 AM	CSCTV01H	\$335.00		2
	WRAL			Tu	10/23/12	:30	10:39 AM	CSCTV01H	\$335.00		1
4	WRAL	Price is Right	11a-12p								
		ANDIDATE R9.26	•								
				10/22/1:	2 to 10/28/12	2x	MTWTF				
	WRAL			Tu	10/23/12	:30	10:59 AM	CSCTV01H	\$570.00		1
	WRAL			W	10/24/12	:30	11:31 AM	CSCTV01H	\$570.00		2
5	WRAL	Noon News	12p-1p								
_		ANDIDATE R9.26	P								
				10/22/1	2 to 10/28/12	3x	MTWTF				
	WRAL			M	10/22/12	:30	12:53 PM	CSCTV01H	\$535.00		1
	WRAL			Tu	10/23/12	:30	12:37 PM	CSCTV01H	\$535.00		2
	WRAL			F	10/26/12	:30	12:58 PM	CSCTV01H	\$535.00		3
6	WRAL	The Insider (1-130p)	1-130p								
		ANDIDATE R9.26									
		· · · · · · · · · · · · · · · · · · ·		10/22/1	2 to 10/28/12	3x	MTWTF				
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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRAL The Insider (1-130p)	1-130p						-		
	CLASS 3 CANDIDATE R9.26	-								
	WRAL		W	10/24/12	:30	1:18 PM	CSCTV01H	\$335.00		1
	WRAL		Th	10/25/12	:30	1:11 PM	CSCTV01H	\$335.00		2
	WRAL		F	10/26/12	:30	1:26 PM	CSCTV01H	\$335.00		3
7	WRAL Young and the Restless CLASS 3 CANDIDATE R9.26	4-5p								
			10/22/1	2 to 10/28/12	3x	MTWTF				
	WRAL		M	10/22/12	:30	3:59 PM	CSCTV01H	\$710.00		1
	WRAL		Tu	10/23/12	:30	4:29 PM	CSCTV01H	\$710.00		3
	WRAL		W	10/24/12	:30	3:58 PM	CSCTV01H	\$710.00		2
8	WRAL 5:00 First News CLASS 3 CANDIDATE R9.26	5-530p								
			10/22/1	2 to 10/28/12	1x	WTF				
	WRAL		Th	10/25/12	:30	5:23 PM	CSCTV01H	\$1,780.00		1
9	WRAL 5:30 News	530-6p								
	CLASS 3 CANDIDATE R9.26	•								
			10/22/12	2 to 10/28/12	2x	WTF				
	WRAL		Th	10/25/12	:30	5:43 PM	CSCTV01H	\$1,780.00		2
	WRAL		F	10/26/12	:30	5:54 PM	CSCTV01H	\$1,780.00		1
		Aired Spots	22							

Gross Total \$15,595.00 **Agency Commission** \$2,339.25

\$13,255.75 Payment Terms 30 Days **Net Amount Due**